

ITE Iowa Section

ITE – A Community of Transportation Professionals

2023 Annual Report



Summary

As we reflect on the accomplishments and milestones of the past year, the ITE Iowa Section takes great pride in presenting our Annual Report for 2023. This year marked our third successful year as the dedicated representative of traffic and transportation engineering and planning across the state of Iowa. Formerly known as the Iowa Central Chapter, we transitioned into the ITE Iowa Section, firmly establishing our presence within the ITE Missouri Valley District.

Our mission is to foster the advancement of traffic and transportation engineering and planning, promote networking and knowledge-sharing among our members, and actively engage student members in local and regional activities. In pursuit of these objectives, the Section's Board convened in January 2023 to outline strategic actions across key focus areas, namely Member Experience, Meetings/Events & Recognitions/Awards, Financial, Communications, and Governance.

Throughout the year, the ITE Iowa Section remained dedicated to its commitment to monthly meetings and events, cultivating a vibrant community and expanding our membership base. Commencing the year with 153 members, including 10 students, we proudly concluded 2023 with 192 members, including 16 students.

A pivotal development in 2023 was the formation of an activities and program group within the Board, aimed at enhancing the planning, coordination, and execution of Section events. Additionally, a dedicated individual was appointed to foster meaningful engagement with transportation planning professionals, further enriching the knowledge-sharing experience.

Our commitment to student outreach was exemplified through initiatives such as the engagement with Iowa State University in September, where the ITE Iowa Section actively promoted membership at the Transportation Student Association of Iowa State's Fall Picnic. In October, we collaborated with the Iowa State student chapter, offering a platform for them to present their research work, fostering a culture of learning and collaboration over pizza.

Recognizing excellence within our community, the Section introduced an awards program, acknowledging outstanding contributions from transportation professionals and industry members. Furthermore, our sponsorship program witnessed significant enhancements, fortifying partnerships within the industry.

Embracing the digital age, the ITE Iowa Section expanded its online presence by establishing a footprint on LinkedIn and Facebook, ensuring effective communication and connectivity with our members and the wider community.

As we look back on the achievements of 2023, we express our gratitude to the dedicated members, partners, and supporters who have contributed to the success of the ITE Iowa Section. We eagerly anticipate the opportunities and challenges that lie ahead, as we continue our commitment to advancing transportation engineering and planning in Iowa.

Iowa Section Board

The 2023 ITE Iowa Section Board was comprised of the following individuals:

Elected Board Officers		
President	John Davis	City of Des Moines
Vice President	Tim Crouch	Snyder & Associates
Treasurer	Molly Long	Foth and City of Des Moines
Secretary	Justine Hull	City of Dubuque
Representative to the Missouri Valley District Board	Todd Knox	Snyder & Associates
Appointed Positions		
Membership	Marcus Januario	Shive-Hattery & City of Cedar Rapids
Student Chapter	Dan Cook	HDR
Communications	Amin Daghighi	Iowa DOT
Section Activities	Corey Bogenreif	City of Des Moines
Section Activities	Ryan Aguayo Padilla	Olsson
Continuity Board Members		
Administrator	Doug Ripley	Traffic Control Corporation
Immediate Past President	Andrew Houchin	Snyder & Associates

Election and Board Updates for 2024

In October of 2023, the ITE Iowa Section held elections to determine its leadership for the upcoming year. Notably, Tim Crouch declined to run for the position of Section President. The candidates presented to the membership by the Section Board were Tyler Wiles for Section President, Molly Long for Section Vice President, Justine Hull for Section Treasurer, and Ryan Aguayo Padilla and Marcus Coenen as candidates for Section Secretary. The election resulted in Ryan Aguayo Padilla emerging as the elected Secretary, and Tyler Wiles, Molly Long, and Justine Hull securing their positions as President, Vice President, and Treasurer, respectively.



Looking ahead to 2024, the ITE Iowa Section is pleased to welcome back John Davis, who will serve as Immediate Past President, providing valuable insights and continuity. Todd Knox will also continue his role as the Section's representative to the Missouri Valley District Board, fostering strong connections and collaboration at the regional level.

In a strategic move to enhance the Section's focus on transportation planning, Marcus Coenen has been

appointed to the newly created position of Transportation Planning Director. This addition underscores our commitment to addressing critical aspects of transportation engineering and planning.

The Section is fortunate to retain the expertise of Corey Bogenreif, who will continue to contribute to the Programming/Activities Committee and will be joined by Matt Johnson ensuring the continued success of our events and initiatives. Amin Daghighi will maintain his role as Communications Director, driving effective communication strategies to keep our members informed and engaged.

Recognizing the valuable contributions of Doug Ripley, the Board has renewed his appointment as Section Administrator for 2024. Doug's dedication and administrative expertise are instrumental in the smooth functioning of the Section.

As we transition into the new year with this dynamic and capable leadership team, the ITE Iowa Section looks forward to achieving new milestones, fostering collaboration, and advancing the field of traffic and transportation engineering throughout Iowa.

Membership

The section membership for 2023 grew from 153 at the beginning of the year to 192 by year end in December of 2023. The membership is comprised of individuals employed by public agencies and private firms, and students from Iowa State University.

Meetings and Activities

In 2023, the ITE Iowa Section hosted or co-hosted at least one event every month. The events ranged from presentations on a variety of technical topics, to social events, to our 3rd Annual Conference and General Business Meeting in November, including the Missouri Valley District's Spring Meeting and Student Leadership Summit in June.

January

The Iowa Section started the year with its monthly meeting with a viewing an On-Demand ITE Webinar, "Incorporating Big Data into Safety Analysis: An Integrated and Proactive Approach." The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted by Snyder & Associates in their Ankeny office. 31 individuals were in attendance for the lunchtime meeting.



February

For the February Section Meeting, the topic presented by Wyatt Archer and Chris Albrecht from Bolton & Menk and Jeff Wiggins from the City of Des Moines was "But No One Bikes Here! How Perception and Infrastructure Shape Biking as Transportation." The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted by Bolton & Menk in Des Moines and the Cedar Rapids Parks & Recreation Office in Cedar Rapids. All totaled 58 individuals attended, in-person or virtually during the lunchtime meeting.

March

The Iowa Section encouraged members to attend the 3rd Annual ITE Virtual Spring Conference on March 14 & 15. The theme of the virtual conference was “*Great Communities: At the Intersection of Planning and Engineering.*” John Davis, Iowa Section member and ITE International Vice President moderated the closing session of the conference, which featured remarks by Gia Biagi, commissioner of the Chicago Department of Transportation.

On March 21, 2023, Iowa Section members, Jennifer McCoy, Meredith Emmory, and Tyler Wiles had the opportunity to speak with Juniors and Seniors at Southeast Polk High School as part of their Career Exploration Program. Topics covered included educational experience, work experience, professional organizations, and potential pathways for various interests in the field of Civil Engineering and the Transportation Profession.



April

The Section’s meeting topic for April, “HCM7 Applications,” was presented by Dan Cook from HDR. The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted by Foth in their Johnston office and the Cedar Rapids Parks & Recreation Office in Cedar Rapids. All totaled 24 individuals attended, in-person or virtually during the lunchtime meeting.



May

Safe Streets for All (SS4A) was the topic for the May meeting of the Iowa Section, Mary Sizemore from the City of Milwaukee presented insights into the successful submittal for a SS4A Grant. The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted by Olsson in their Des Moines office and the City of Dubuque at their City Hall. All totaled 16 individuals attended, in-person or virtually during the lunchtime meeting.

June

The Iowa Section hosted the 2024 Spring Conference and Student Leadership Summit of the ITE Missouri Valley District. The meeting was held in Cedar Rapids, Iowa from June 21 to 23, 2023. We were excited to present an all-new format for our main day of technical sessions! Instead of traditional lecture-style sessions, everyone in attendance will have the opportunity to participate in an interactive experience with your friends (and new friends) to explore critically important transportation topics and have some fun along the way! This meeting was less about reporting on what we have done and more about looking at things we CAN do. The meeting was attended by over 170 individuals from every state in the Missouri Valley District.

During the Spring Meeting, our own Meredith Emory from Olsson was recognized as the Rising Star for the ITE Missouri Valley District.

The student chapter from Iowa State University earned numerous awards at the recent Missouri Valley District of the Institute of Transportation Engineers (MOVITE) Spring Conference held in Cedar Rapids last month.

Iowa State earned the Student Chapter Momentum Award and placed second in the Traffic Bowl; a team competition akin to “Jeopardy” where the clues are drawn from transportation engineering sources. Iowa State graduate students also placed first in the Design Challenge, where they worked on real-world solutions to a design prompt from moderators.

Additionally, InTrans students won the top two spots in both the Thomas J. Seburn Student Paper Award and Jan Kibbe Student Scholarship. InTrans students also earned recognition in the Poster Competition.

July

The Iowa Section and WTS Iowa conducted a joint bike night social on July 10th, 2023. We switched it up this year with a fun bike ride starting at Nite Hawk Bar & Grill in Slater, IA, looping out to Flat Tire Lounge in Madrid, IA and then riding back to Slater. There was an optional extension to see the High Trestle Trail Bridge featured on the invite as well! This ride was fairly level, protected, and well-traveled bike paths so it was a great night to enjoy a ride.

The Iowa Section held its annual summer social event in July. Members met at a local establishment in downtown Des Moines, Exile Brewing, for refreshments before heading to



an Iowa Cubs (AAA affiliate of the Chicago Cubs) baseball game.

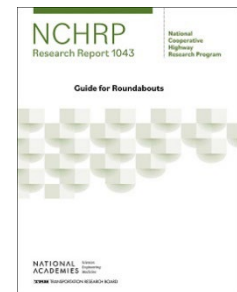


August

For August, the Section meeting was a joint gathering with APA Iowa. The topic presented was “I-80 at 1st Ave Diverging Diamond Interchange (DDI) Project in Coralville” by Chase Cutler and David Sibert with HR Green and Scott Larson with the City of Coralville. The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted by Bolton & Menk in their Des Moines office and the Bioventures Center in Coralville. All totaled 28 individuals attended, in-person or virtually during the evening meeting. Afterwards, there were drinks at Ernie's Boondock in Des Moines and at the Barrel House in Coralville.

September

“Something Old & Something New: An Update on New National Roundabout Guidance - An Overview of NCHRP Research Report 1043 *Guide for Roundabouts*” was presented by Brian Ray, Sunrise Transportation Strategies for the September meeting of the Section. The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted by Snyder & Associates in their offices in Des Moines and Cedar Rapids. All totaled 37 individuals attended, in-person or virtually during the lunchtime meeting.



October

Members of the Iowa Section attended the ITE Missouri Valley District Annual Fall Meeting in Bentonville, Arkansas. During this meeting, the Section received the Missouri Valley District's Outstanding Section and Section Momentum Awards for their programming and growth during 2022.



Later in October, the Iowa Section held a joint meeting with the Iowa State University student chapter – Transportation Student Association (TSA). Several students presented their transportation related research topics at the meeting. It also provided a valuable opportunity for student members to network with our professional members and for the Section to continue to strengthen its relationship with the ISU student chapter. The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted at Iowa State University in Ames. All totaled 24 individuals attended, in-person or virtually during the evening meeting.



November

The Iowa Section hosted its 3rd Annual Conference and General Business Meeting and had another great turnout with more than 70 attendees. The event started at 10 AM with updates from various levels of ITE as well as Section's annual



business meeting and the swearing in of the 2024 officers. During the annual business meeting, the Section presented for the first time its distinguished member award to Jim Dickerson and its distinguished industry member to Doug Ripley. The afternoon included technical sessions featuring a wide variety of topics. Following the technical agenda, many attendees stuck around for a social event at the meeting venue.



December

Annually, the Iowa Section has a holiday gathering along with a Toys for Tots collection drive. This year as in the past 2 years, the Section hosted concurrent social events for members in Central and in Eastern Iowa. The venues for 2024 were Pin & Pixel in Johnston and Clock House Brewing in Cedar Rapids.



Finances

The goal of the Board is to promote traffic and transportation engineering and planning throughout Iowa, provide networking and knowledge-sharing between members, and to engage student members in local and regional activities. This goal is supported and enabled by revenues from member dues, meeting registration fees and sponsorships, primarily from companies.

The Iowa Section maintained a strong 2023 balance sheet and draft 2024 budget are attached. In 2023, Iowa Section's total income, expenses, balance and fund balance were:

Income	\$70,439.36
Expenses	\$56,384.83
Balance	\$14,054.53
Fund balance at the end of 2023	\$31,900.63
Scholarship Balance	\$2,201.37

The Iowa Section maintained a strong financial position in 2023. The ratio of monetary reserves to budgeted operating expenses ended the year at a ratio of 242%. The best practice guidance is for the ratio to be at least 80%.

For 2024, we are planning to increase our income from meetings as well as sponsorships to allow for increased expenses to support officer travel to meetings and more support for the Iowa State student chapter. The Board also voted to increase member dues for 2024 in keeping with a practice to institute a small increase in dues every other year to avoid a one-time larger increase.

Details on the Section's finances are attached.

Prepared By:

John A. Davis, P.E., PTOE
Immediate Past President
ITE Iowa Section



2023 Balance Sheet and Budget

		Past Year (2021)			Past Year (2022)			Current Year (2023)		
		BUDGET	ACTUAL	VARIANCE	BUDGET	ACTUAL	VARIANCE	BUDGET	ACTUAL	YTD VARIANCE
		END OF YEAR			END OF YEAR			As of 9/30/2023		
								A	B	B-A
INCOME										
1	ITE Membership Dues	\$ 1,200.00	\$ 1,166.75	\$ (33.25)	\$ 1,120.00	\$ 1,280.75	\$ 160.75	\$ 2,125.00	\$ 1,199.25	\$ (925.75)
2	Interest	\$ 4.00	\$ 1.16	\$ (2.84)	\$ 5.00	\$ 16.75	\$ 11.75	\$ 15.00	\$ 53.25	\$ 38.25
3	Monthly Meetings Income	\$ 800.00	\$ 15.00	\$ (785.00)	\$ 2,000.00	\$ 475.00	\$ (1,525.00)	\$ 1,500.00	\$ 734.41	\$ (765.59)
4	ISITE Annual Meeting Registrations	\$ 1,500.00	\$ 1,838.87	\$ 338.87	\$ 2,250.00	\$ 2,425.00	\$ 175.00	\$ 2,250.00	\$ -	\$ (2,250.00)
5	Sponsorships	\$ 1,600.00	\$ 1,705.00	\$ 105.00	\$ 2,200.00	\$ 3,255.00	\$ 1,055.00	\$ 4,000.00	\$ -	\$ (4,000.00)
6	Other	\$ -	\$ -	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 2,000.00	\$ -	\$ (2,000.00)
7	MOVITE Spring Meeting								\$ 54,419.00	\$ 54,419.00
8	Scholarship Fund								\$ -	\$ -
TOTAL INCOME		\$ 5,104.00	\$ 4,726.78	\$ (377.22)	\$ 7,575.00	\$ 7,652.50	\$ 77.50	\$ 11,890.00	\$ 56,405.91	\$ 44,515.91
EXPENSES										
1	President to ITE Int. Annual Meeting	\$ 1,500.00	\$ -	\$ 1,500.00	\$ 1,500.00	\$ -	\$ 1,500.00	\$ 1,500.00	\$ -	\$ 1,500.00
2	Section Rep to MOVITE and Elect Travel	\$ 750.00	\$ -	\$ 750.00	\$ 750.00	\$ -	\$ 750.00	\$ 750.00	\$ -	\$ 750.00
3	Section Workshop / Officer Travel	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 120.00	\$ 292.16	\$ (172.16)
4	ITE Education Foundation Fund	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
5	ISITE Annual Meeting	\$ 3,180.00	\$ 4,219.68	\$ (1,039.68)	\$ 4,200.00	\$ 5,258.32	\$ (1,039.68)	\$ 5,500.00	\$ -	\$ 5,500.00
6	Awards (plaques)	\$ -	\$ -	\$ -	\$ -	\$ 327.00	\$ -	\$ 400.00	\$ -	\$ 400.00
7	Student Support/Paper/Poster Awards	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	\$ -	\$ 1,000.00
8	Website Hosting/Other Online Subscriptions	\$ 124.00	\$ 19.00	\$ 105.00	\$ 190.00	\$ -	\$ 105.00	\$ 190.00	\$ -	\$ 190.00
9	Monthly Meeting Expenses	\$ 800.00	\$ 589.60	\$ 210.40	\$ 2,000.00	\$ 1,736.38	\$ 210.40	\$ 1,700.00	\$ 352.69	\$ 1,347.31
10	Administrative Fees	\$ 300.00	\$ 390.35	\$ (90.35)	\$ 100.00	\$ 68.92	\$ (90.35)	\$ 100.00	\$ -	\$ 100.00
11	Speaker Gifts	\$ -	\$ -	\$ -	\$ -	\$ 140.00	\$ -	\$ 480.00	\$ 312.18	\$ 167.82
12	Miscellaneous	\$ -	\$ 4,940.77	\$ (4,940.77)	\$ -	\$ 761.65	\$ (761.65)	\$ 100.00	\$ -	\$ 100.00
13	Organization Liability Insurance	\$ -	\$ -	\$ -	\$ 400.00	\$ -	\$ 400.00	\$ 400.00	\$ -	\$ 400.00
14	Leadership ITE for current Secretary-Treasurer	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
15	MOVITE Spring Meeting	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 39,621.41	\$ (39,621.41)
16	Transfer to Scholarship Account								\$ -	\$ -
17	Sponsors - Meeting Punchcards								\$ -	\$ -
TOTAL EXPENSES		\$ 6,654.00	\$ 10,159.40	\$ (3,505.40)	\$ 9,140.00	\$ 8,292.27	\$ 847.73	\$ 12,240.00	\$ 40,578.44	\$ (28,338.44)
BALANCE - INCOME less EXPENSES		(\$1,550.00)	(\$5,432.62)	\$3,882.62	(\$1,565.00)	(\$639.77)	(\$925.23)	(\$350.00)	\$15,827.47	\$ (16,177.47)
BALANCE - PETTY CASH ON HAND						\$ 100.00		\$ 494.00		
BALANCE - CHECKING ACCOUNT						\$ 5,917.36		\$ 21,067.03		
RESERVE ENDING BALANCE (Money Market)			\$ 21,724.10			\$ 10,437.15		\$ 10,471.24		
Total Assets						\$ 16,454.51		\$ 32,032.27		
OPERATING EXPENSE RATIO (Reserve/Budgeted Operating)			214%			128%		258%		

2023 PROPOSED	2024 PROPOSED	Comments
		Total Members
		Public agency members at \$6.25 (?? Change to \$7.50 in 2024)
		Members less agency memberships
		potential members
\$ 2,125.00	\$ 2,148.50	\$20 dues; Dues changed to \$24 for 2024
\$ 15.00	\$ 40.00	
\$ 1,500.00	\$ 1,500.00	\$10 per person per meeting x15 persons/meeting x10 meetings
\$ 2,250.00	\$ 2,250.00	\$50 x 45 (60-(9*2)=42, total attendents minus free sponsorship regist
\$ 4,000.00	\$ 9,000.00	actual thru 10/31/2024;
\$ 2,000.00	\$ -	MOVITE support to be discontinued in 2023
	\$ -	
	\$ 1,200.00	actual thru 10/31/2024
\$ 11,890.00	\$ 16,138.50	
\$ 1,500.00	\$ 1,500.00	
\$ 750.00	\$ 750.00	
\$ 120.00	\$ 300.00	
\$ -	\$ -	
\$ 5,500.00	\$ 5,500.00	includes Square fees for registration
\$ 400.00	\$ 400.00	
\$ -	\$ 1,000.00	will this be funded through scholarship fund instead?
\$ 190.00	\$ -	is there still a hosting fee?
\$ 1,700.00	\$ 2,000.00	\$200 per meeting X 10 meetings
\$ 100.00	\$ 50.00	Square Fees for ISITE Mtg/Monthly Mtgs
\$ 480.00	\$ 300.00	for annual meeting and T&S Forum
\$ 100.00	\$ 100.00	
\$ 400.00	\$ 450.00	
\$ -	\$ 750.00	
\$ -	\$ -	
\$ -	\$ 2,200.00	actual thru 10/31/2024
\$ -	\$ 900.00	max amount possible
\$ 11,240.00	\$ 16,200.00	
\$ 650.00	\$ (61.50)	

Submitted By:

Notes

Molly Long
Treasurer

9/10/2023
Date