

ITE Iowa Section
ITE – A Community of Transportation Professionals
2024 Annual Report



Summary

As we reflect on the accomplishments and milestones of the past year, the ITE Iowa Section takes great pride in presenting our Annual Report for 2024. This year marked our fourth successful year as the dedicated representative of traffic and transportation engineering and planning across the state of Iowa. Formerly known as the Iowa Central Chapter, we transitioned into the ITE Iowa Section, firmly establishing our presence within the ITE Missouri Valley District.

Our mission is to foster the advancement of traffic and transportation engineering and planning, promote networking and knowledge-sharing among our members, and actively engage student members in local and regional activities. In pursuit of these objectives, the Section's Board convened in January 2024 for a day long retreat to outline strategic actions across key focus areas, namely Member Experience, Meetings/Events & Recognitions/Awards, Financial, Communications, and Governance.

Throughout the year, the ITE Iowa Section remained dedicated to its commitment to monthly meetings and events, cultivating a vibrant community and expanding our membership base. We proudly concluded 2024 with 161 members, including 19 students.

A pivotal development in 2023 was the formation of an activities and program group within the Board, aimed at enhancing the planning, coordination, and execution of Section events. In 2024 this group evolved a bit to include a representative in Eastern Iowa and continued to lead the coordination of section events.

The fall of 2024, our board and President, solicited interest from young professionals to form a Younger Member Committee for 2025 and future years. The purpose of the younger member committee is to assist in fostering energy of ITE for younger members within our Section. The committee will:

- Help plan a yearly community outreach event
- Assist in organizing a yearly section meeting for younger member 5-10 minute presentations
- Assist with the planning of the yearly summer social event
- Attend a few younger members focused happy hour events

Our commitment to student outreach was exemplified through initiatives such as the engagement with Iowa State University in September, where the ITE Iowa Section actively promoted membership at the Transportation Student Association of Iowa State's Fall Picnic. Following the event, we financially supported the Iowa State student chapter for their attendance to the Fall MOVITE meeting in Manhattan, Kansas. Through our engagement with the student chapter, it was expressed that the student chapter would prefer to hold our annual student presentations of their research work and pizza supper together in the Spring of every year instead of the fall to provide additional time for the students to settle into their research topics prior to presenting to the ITE Iowa Section members.

Recognizing excellence within our community, the Section continued our awards program, acknowledging outstanding contributions from transportation professionals and industry members. Furthermore, our sponsorship program witnessed significant enhancements and continued interest, fortifying partnerships

within the industry. In 2024, we did appoint an Awards Committee Chair to guide our Section on a year-to-year basis to continue to evolve and improve our ITE Iowa Section Awards Program.

Embracing the digital age, the ITE Iowa Section expanded its online presence by establishing a footprint on LinkedIn, ensuring effective communication and connectivity with our members and the wider community. During the fall of 2024, our Board of Directors decided to identify a Social Media Chair moving forward in future years to assist with publishing news and events to the LinkedIn platform.

As we look back on the achievements of 2024, we express our gratitude to the dedicated members, partners, and supporters who have contributed to the success of the ITE Iowa Section. We eagerly anticipate the opportunities and challenges that lie ahead, as we continue our commitment to advancing transportation engineering and planning in Iowa.

Iowa Section Board

The 2024 ITE Iowa Section Board was comprised of the following individuals:

Elected Board Officers		
President	Tyler Wiles	HR Green & Olsson
Vice President	Molly Long	City of Des Moines
Treasurer	Justine Hull	City of Dubuque
Secretary	Ryan Aguayo Padilla	Olsson
Representative to the Missouri Valley District Board	Todd Knox	Snyder & Associates
Appointed Positions		
Awards Program Chair	Andrew Houchin	Snyder & Associates
Student Chapter	Dan Cook	HDR
Website	John Witt	Foth
Section Activities	Corey Bogenreif	City of Des Moines
Section Activities	Matt Johnson	Hall & Hall
Planning Director	Marcus Coenen	FHU & DMAMPO
Continuity Board Members		
Administrator	Doug Ripley	Traffic Control Corporation
Immediate Past President	John Davis	City of Des Moines

Election and Board Updates for 2025

In November of 2024, the ITE Iowa Section held elections to determine its leadership for the upcoming year. The candidates presented to the membership by the Section Board were Molly Long for Section President, Justine Hull for Section Vice President, Ryan Aguayo Padilla for Section Treasurer, and Zoami Calles-Rios Sosa as sole candidate for Section Secretary. The election resulted in Molly Long, Justine Hull, Ryan Aguayo Padilla, and Zoami Calles-Rios Sosa securing their positions as President, Vice President, Treasurer, and Secretary respectively. The Representative to the Missouri Valley District Board election was held between Eric Petersen and Rob Haaland, with Eric Petersen securing the position.



Looking ahead to 2025, the ITE Iowa Section is pleased to welcome back Tyler Wiles, who will serve as Immediate Past President, providing valuable insights and continuity. Eric Petersen will begin his role as the Section's representative to the Missouri Valley District Board, fostering strong connections and collaboration at the regional level.

The Section is fortunate for the expertise of Corey Bogenreif who has provided meaningful contributions to the Programming/Activities Committee. In 2025 the Board will be seeking a successor for Corey and is well positioned by Matt Johnson ensuring the continued success of our events and initiatives. John Witt will maintain his role as Website Chair, driving effective communication through the website to keep our members informed and engaged.

Recognizing the valuable contributions of Doug Ripley, the Board has renewed his appointment as Section Administrator for 2025. Doug's dedication and administrative expertise are instrumental in the smooth functioning of the Section.

As we transition into the new year with this dynamic and capable leadership team, the ITE Iowa Section looks forward to achieving new milestones, fostering collaboration, and advancing the field of traffic and transportation engineering throughout Iowa.

Membership

The section membership for 2024 concluded at 161 by year end in December of 2024. The membership is comprised of individuals employed by public agencies and private firms, and students from Iowa State University.

LeadershipITE

This year our board is very proud to support two of our own section members (and current 2025 Board members) to take part in the exciting and reward 2025 LeadershipITE program. Justine Hull and Ryan Aguayo Padilla are taking a part of the program and have already attended the kick off event in Washington, DC at the beginning of January 2025.

Meetings and Activities

In 2024, the ITE Iowa Section hosted, co-hosted, or attended a MOVITE meeting, at least one event every month. The events ranged from presentations on a variety of technical topics, to social events, to our 4th Annual Conference and General Business Meeting in November, and included the Missouri Valley District's Spring Meeting and Fall Meeting.

January

The Iowa Section started the year with its monthly meeting with meeting on the topic of State of Technology in Connected Vehicle Deployments. The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted by Traffic Control Corporation in their Ankeny office. Approximately 25 individuals were in attendance for the lunchtime meeting.

February

For the February Section Meeting, the topic presented by Nicole Oneyear from Iowa FHWA was on the topic of the MUTCD Update/Safe Systems Approach. The meeting was conducted as a hybrid meeting using Microsoft Teams with an in-person gathering hosted by HR Green in Des Moines and Hall & Hall in Cedar Rapids area. All totaled approximately 45 individuals attended, in-person or virtually during the lunchtime meeting.



March



The Iowa Section encouraged members to attend the 4th Annual ITE Virtual Spring Conference on March 19 & 20. The theme of the virtual conference was “*The Journey to Safer Communities.*” John Davis, Iowa Section member and ITE International President moderated the conference.

April

The Iowa Section encouraged members to attend the 2024 Spring MOVITE Conference on April 17-19 in Omaha, Nebraska. The theme of the conference was “Into the Multimodal Verse”. Many members and board members of the Iowa Section were able to take part of the conference and enjoyed the comradery.



May

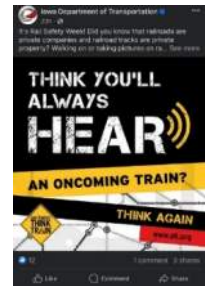
In May, our meeting was an in-person only meeting held as a training session with the Iowa Department of the Blind in Des Moines. Approximately 21 Iowa Section members and guests were able to shadow blind students and instructors navigating the



downtown Des Moines pedestrian infrastructure facilities. This is the second time our section has taken part in the training session and it once again was a resounding success. Following the shadow event, a social event took place at Jethro’s nearby.

June

In June, Eastern Iowa was the host site (HR Green office) for the Railroad Quiet Zones topic with a watch party in Des Moines (Olsson office). The topic of the presentation was “Cedar Rapids/Hiawatha Railroad Quiet Zones” presented by Casey Dix, City of Cedar Rapids, and Jon Fitch, City of Hiawatha. All totaled approximately 22 individuals attended, in-person or virtually during the lunchtime meeting.



July

July 21st through the 24th, many members of our section along with our Section Past President, John Davis, attended the ITE Annual Meeting in Philadelphia, PA. Members had multiple opportunities to network and engage with other professionals across different districts and sections all while attending meaningful and inspiring technical sessions. John Davis, the 2024 International ITE President presided over the annual meeting.



August

The Iowa Section and WTS Iowa conducted a joint bike night social on August 7, 2024. We had to reschedule from the original July date due to high heat and incoming weather concerns. The ride was fairly level, protected, and well-traveled bike paths so it was a great evening to enjoy a ride.





For August, the Section meeting was over a presentation on the topic of, “BEYOND THE PEAK: All-Day Operations Framework for Evaluating Corridors, NCHRP Report 1036”. The presentation was by Conor Semler, with Kittleson & Associates. Synder & Associates hosted the watch locations. All totaled approximately 22 individuals attended, in-person or virtually during the lunch meeting.

Later in August, we held our annual mid-year in-person full afternoon board meeting. Thanks to Doug Ripley at Traffic Control Corporation for hosting the meeting.

September

In September, a couple ISITE board members attended the organizational fair at Iowa State University to assist in drawing in student members to the Transportation Student Association organization, the student affiliate of ITE.



Later in September, ISITE held a presentation meeting on MUTCD Bike Signal Design and Operations, presented virtually by Peter Koonce, Portland, Oregon. The event was hosted by Bolton & Menk in Des Moines and Foth in Cedar Rapids. Approximately 25 individuals attended, in-person or virtually during the lunchtime meeting.

October

Members of the Iowa Section attended the ITE Missouri Valley District Annual Fall Meeting in Manhattan, Kansas. During this meeting, the Section received the Missouri Valley District's Outstanding Section Award for their programming during 2023. We are proud that three of our very own Iowa State University TSA students, Anchala Badal, Aparna Joshi, and Anurag Verma were awarded top three recipients of the student poster competition.



On October 22, 2024, Iowa Section volunteered for Meals From The Heartland attended by seven members. The event was very much enjoyed and those who volunteered felt as though this would be a great annual tradition to continue and that we all looked pretty cool with hair nets. Following the event, participants socialized at a nearby brew house.



November

The Iowa Section hosted its 4th Annual Conference and General Business Meeting and had another great turnout with approximately 70 attendees. The event started at 8 AM with updates from various levels of ITE as well as the Section's annual business meeting. The afternoon technical sessions featured a wide variety of topics, including the Iowa State Patrol on the topic of utilizing drones for crash scene data collection efforts. The social for the event occurred the evening before at the Gateway Hotel, directly following the Iowa DOT Traffic & Safety Forum. The turnout for the social was great and the comradery was thoroughly enjoyed by those who were able to join.



December

Annually, the Iowa Section has a holiday gathering along with a Toys for Tots collection drive. This year as in the past three years, the Section hosted concurrent social events for members in Central and in Eastern Iowa. The venues for 2024 were Big Grove Brewery in both Des Moines and Cedar Rapids.



Fall 2025 MOVITE Meeting

Planning for the Fall MOVITE Meeting in Des Moines has begun. Hotel Fort Des Moines is under contract for October 1st through 3rd in 2025 for the meeting. Committees have been formed and conference theme ideas have been discussed.

Finances

The goal of the Board is to promote traffic and transportation engineering and planning throughout Iowa, provide networking and knowledge-sharing between members, and to engage student members in local and regional activities. This goal is supported and enabled by revenues from member dues, meeting registration fees and sponsorships, primarily from companies.

The Iowa Section maintained a strong 2024 balance sheet; both it and the draft 2025 budget are attached. In 2024, Iowa Section’s total income, expenses, balance and fund balance were:

Income	\$14,978.82
Expenses	\$12,539.87
Balance	\$2,438.95
Fund balance at the end of 2023	\$43,468.40
Scholarship Balance	\$2,964.77

The Iowa Section maintained a strong financial position in 2024. The ratio of monetary reserves to budgeted operating expenses ended the year at a ratio of 151%. The best practice guidance is for the ratio to be at least 80%.

For 2025, we are planning to increase our income from meetings as well as sponsorships to allow for

increased expenses to support officer travel to meetings and more financial support for the Iowa State student chapter. The Board voted to not increase dues in 2025, maintain the member dues increase from 2024, and maintaining a practice to institute a small increase in dues every two to three years to avoid a one-time larger increase.

Details on the Section’s finances are attached.

Sponsors

The Iowa Section would like to show appreciation and recognition for our 2024 corporate sponsors:



2024 Annual Report Prepared By:

Tyler Wiles, P.E., PTOE, IMSA II, LEED-AP
Immediate Past President
ITE Iowa Section



2024 Balance Sheet and Budget

		Past Year (2023)			Current Year (2024)		
		BUDGET	ACTUAL	VARIANCE	BUDGET	ACTUAL	YTD VARIANCE
		END OF YEAR			As of 1/8/2025		
					A	B	B-A
INCOME							
1	ITE Membership Dues	\$ 2,125.00	\$ 1,295.75	\$ (829.25)	\$ 2,148.50	\$ 1,365.88	\$ (782.62)
2	Interest	\$ 15.00	\$ 76.20	\$ 61.20	\$ 40.00	\$ 94.54	\$ 54.54
3	Monthly Meetings Income	\$ 1,500.00	\$ 1,198.41	\$ (301.59)	\$ 1,500.00	\$ 750.00	\$ (750.00)
4	ISITE Annual Meeting Registrations	\$ 2,250.00	\$ 2,675.00	\$ 425.00	\$ 2,250.00	\$ 2,755.00	\$ 505.00
5	Sponsorships	\$ 4,000.00	\$ 9,000.00	\$ 5,000.00	\$ 9,000.00	\$ 9,000.00	\$ -
6	Other	\$ 2,000.00	\$ 400.00	\$ (1,600.00)	\$ -	\$ -	\$ -
7	MOVITE Spring Meeting	\$ -	\$ 54,594.00	\$ 54,594.00	\$ -	\$ -	\$ -
8	Scholarship Fund Donations & Interest	\$ -	\$ 1,200.00	\$ -	\$ 1,200.00	\$ 1,013.40	\$ (186.60)
TOTAL INCOME		\$ 11,890.00	\$ 70,439.36	\$ 58,549.36	\$ 16,138.50	\$ 14,978.82	\$ (1,159.68)
EXPENSES							
					A	B	A-B
1	President to ITE Int. Annual Meeting	\$ 1,500.00	\$ -	\$ 1,500.00	\$ 1,500.00	\$ -	\$ 1,500.00
2	Section Rep to MOVITE and Elect Travel	\$ 750.00	\$ -	\$ 750.00	\$ 750.00	\$ -	\$ 750.00
3	Section Workshop / Officer Travel	\$ 120.00	\$ 292.16	\$ -	\$ 300.00	\$ -	\$ 300.00
4	ITE Education Foundation Fund	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
5	ISITE Annual Meeting	\$ 5,500.00	\$ 5,825.11	\$ (1,039.68)	\$ 6,000.00	\$ 7,381.13	\$ (1,381.13)
6	Awards (plaques)	\$ 400.00	\$ 212.76	\$ -	\$ 400.00	\$ 53.50	\$ 346.50
7	Student Support/Paper/Poster Awards	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	\$ -	\$ 1,000.00
8	Website Hosting/Other Online Subscriptions	\$ 190.00	\$ -	\$ 105.00	\$ -	\$ 208.60	\$ (208.60)
9	Monthly Meeting Expenses	\$ 1,700.00	\$ 486.80	\$ 210.40	\$ 2,000.00	\$ 742.65	\$ 1,257.35
10	Administrative Fees	\$ 100.00	\$ 141.45	\$ (90.35)	\$ 50.00	\$ 351.99	\$ (301.99)
11	Speaker Gifts	\$ 480.00	\$ 312.18	\$ -	\$ 300.00	\$ -	\$ 300.00
12	Miscellaneous	\$ 100.00	\$ 22.24	\$ 77.76	\$ 100.00	\$ -	\$ 100.00
13	Organization Liability Insurance	\$ 400.00	\$ 452.00	\$ (52.00)	\$ 464.00	\$ 452.00	\$ 12.00
14	Leadership/ITE for current Treasurer	\$ -	\$ -	\$ -	\$ 750.00	\$ 1,500.00	\$ (750.00)
15	MOVITE Spring Meeting	\$ -	\$ 43,134.09	\$ (43,134.09)	\$ -	\$ -	\$ -
16	Transfer to Scholarship Account	\$ -	\$ 2,200.00	\$ -	\$ 2,200.00	\$ 1,750.00	\$ 450.00
17	Sponsors - Meeting Punchcards	\$ -	\$ -	\$ -	\$ 900.00	\$ 100.00	\$ 800.00
TOTAL EXPENSES		\$ 12,240.00	\$ 53,078.79	\$ (40,838.79)	\$ 16,714.00	\$ 12,539.87	\$ 4,174.13

BALANCE - INCOME less EXPENSES \$ (350.00) \$17,360.57 **(\$17,710.57)** \$ (575.50) \$ 2,438.95 \$ (3,014.45)

BALANCE - PETTY CASH ON HAND	\$ 100.00	\$ 100.00
BALANCE - CHECKING ACCOUNT	\$ 5,917.36	\$ 14,556.12
RESERVE ENDING BALANCE (Money Market)	\$ 10,437.15	\$ 10,605.98
SCHOLARSHIP FUND BALANCE	\$ -	\$ 2,964.77
Subtotal	\$ 16,454.51	\$ 28,226.87
CD INVESTMENTS		\$ 15,241.53
Total Assets	\$ 16,454.51	\$ 43,468.40
OPERATING EXPENSE RATIO (Reserve/Budgeted Operating)	31%	151%

Submitted By:

Notes

Justine Hull
Treasurer

1/8/2025
Date

Balance Budget Sheet



2025 Balance Sheet and Budget

189

98
91
27
2025 PROPOSED
\$ 1,152.50
\$ 100.00
\$ 1,000.00
\$ 2,700.00
\$ 7,000.00
\$ 1,200.00
\$ 3,000.00
\$ 750.00
\$ 300.00
\$ 6,000.00
\$ 400.00
\$ 1,000.00
\$ 215.00
\$ 1,200.00
\$ 375.00
\$ 300.00
\$ 100.00
\$ 452.00
\$ 750.00
\$ 2,000.00
\$ 16,842.00

		Past Year (2023)			Current Year (2024)		
		BUDGET	ACTUAL	VARIANCE	BUDGET	ACTUAL	YTD VARIANCE
		END OF YEAR			As of 1/23/2025		
					A	B	B-A
INCOME							
1	ITE Membership Dues	\$ 2,125.00	\$ 1,295.75	\$ (829.25)	\$ 2,148.50	\$ 1,365.88	\$ (782.62)
2	Interest	\$ 15.00	\$ 76.20	\$ 61.20	\$ 40.00	\$ 94.54	\$ 54.54
3	Monthly Meetings Income	\$ 1,500.00	\$ 1,198.41	\$ (301.59)	\$ 1,500.00	\$ 750.00	\$ (750.00)
4	ISITE Annual Meeting Registrations	\$ 2,250.00	\$ 2,675.00	\$ 425.00	\$ 2,250.00	\$ 2,755.00	\$ 505.00
5	Sponsorships	\$ 4,000.00	\$ 9,000.00	\$ 5,000.00	\$ 9,000.00	\$ 9,000.00	\$ -
6	Other	\$ 2,000.00	\$ 400.00	\$ (1,600.00)	\$ -	\$ -	\$ -
7	MOVITE Spring Meeting	\$ -	\$ -64,694.00	\$ -64,694.00	\$ -	\$ -	\$ -
8	Scholarship Fund Donations & Interest	\$ -	\$ 1,200.00	\$ -	\$ 1,200.00	\$ 1,013.40	\$ (186.60)
TOTAL INCOME		\$ 11,890.00	\$ 70,439.36	\$ 58,549.36	\$ 16,138.50	\$ 14,978.82	\$ (1,159.68)
EXPENSES							
					A	B	A-B
1	President to ITE Int. Annual Meeting	\$ 1,500.00	\$ -	\$ 1,500.00	\$ 1,500.00	\$ -	\$ 1,500.00
2	Section Rep to MOVITE and Elect Travel	\$ 750.00	\$ -	\$ 750.00	\$ 750.00	\$ -	\$ 750.00
3	Section Workshop / Officer Travel	\$ 120.00	\$ 292.16	\$ -	\$ 300.00	\$ -	\$ 300.00
4	ITE Education Foundation Fund	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
5	ISITE Annual Meeting	\$ 5,500.00	\$ 5,825.11	\$ (1,039.68)	\$ 6,000.00	\$ 7,381.13	\$ (1,381.13)
6	Awards (plaques)	\$ 400.00	\$ 212.76	\$ -	\$ 400.00	\$ 53.50	\$ 346.50
7	Student Support/Paper/Poster Awards	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00	\$ 500.00	\$ 500.00
8	Website Hosting/Other Online Subscriptions	\$ 190.00	\$ -	\$ 105.00	\$ -	\$ 208.60	\$ (208.60)
9	Monthly Meeting Expenses	\$ 1,700.00	\$ 486.80	\$ 210.40	\$ 2,000.00	\$ 742.65	\$ 1,257.35
10	Administrative Fees	\$ 100.00	\$ 141.45	\$ (90.35)	\$ 50.00	\$ 351.99	\$ (301.99)
11	Speaker Gifts	\$ 480.00	\$ 312.18	\$ -	\$ 300.00	\$ -	\$ 300.00
12	Miscellaneous	\$ 100.00	\$ 22.24	\$ 77.76	\$ 100.00	\$ -	\$ 100.00
13	Organization Liability Insurance	\$ 400.00	\$ 452.00	\$ (52.00)	\$ 464.00	\$ 452.00	\$ 12.00
14	LeadershipITE for current Treasurer	\$ -	\$ -	\$ -	\$ 750.00	\$ 1,500.00	\$ (750.00)
15	MOVITE Spring Meeting	\$ -	\$ -43,134.09	\$ (43,134.09)	\$ -	\$ -	\$ -
16	Transfer to Scholarship Account	\$ -	\$ 2,200.00	\$ -	\$ 2,200.00	\$ 1,750.00	\$ 450.00
17	Sponsors - Meeting Punchcards	\$ -	\$ -	\$ -	\$ 900.00	\$ 400.00	\$ 800.00
TOTAL EXPENSES		\$ 12,240.00	\$ 53,078.79	\$ (40,838.79)	\$ 16,714.00	\$ 13,039.87	\$ 3,674.13
BALANCE - INCOME less EXPENSES		\$ (350.00)	\$ 17,360.57	\$ (17,710.57)	\$ (575.50)	\$ 1,938.95	\$ (2,514.45)
BALANCE - PETTY CASH ON HAND			\$ 100.00			\$ 100.00	
BALANCE - CHECKING ACCOUNT			\$ 5,917.36			\$ 5,096.79	
RESERVE ENDING BALANCE (Money Market)			\$ 10,437.15			\$ 10,605.98	
SCHOLARSHIP FUND BALANCE			\$ -			\$ 2,964.77	
Subtotal			\$ 16,454.51			\$ 18,767.54	
CD INVESTMENTS						\$ 15,241.53	
Total Assets			\$ 16,454.51			\$ 34,009.07	
OPERATING EXPENSE RATIO (Reserve/Budgeted Operating)			31%			95%	

Submitted By: _____

Notes _____

updated to reflect \$500 check to TSA for reimbursement

1/13/2025

Justine Hull
Treasurer

Date